



# PARTNERSHIP *for* PETERSBURG



*Education   Community   Public Safety*  
*Commerce   Health   Transportation*



Richard Bland College  
of WILLIAM & MARY



ACTIVATION  
CAPITAL

From start to phenomenal



Communities  
In Schools



Rotary



COMMUNITY COLLEGE  
WORKFORCE  
ALLIANCE



United  
Healthcare

Walmart



AMERICA'S  
SBDC



Urban League of  
Hampton Roads, Inc.



AMPAC™  
FINE CHEMICALS

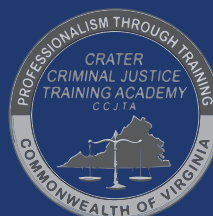


Dominion  
Energy®

VCU



VGR  
Virginia's Gateway Region



Virginia  
Premier™



Urban League  
Greater Richmond



ALLIANCE  
FOR BUILDING  
BETTER MEDICINE



medicines  
for all  
institute



Brightpoint  
COMMUNITY COLLEGE



Anthem HealthKeepers Plus



UNITE  
VIRGINIA



# OVERVIEW



## Education

Establish Lab Schools, tutoring, and comprehensive wrap-around services to improve the lives of Petersburg's students.

### Initiatives

- Provide comprehensive student support through organizations like the YMCA to deliver activities students can partake in after school.
- Recover learning loss in reading and math through tutoring programs in conjunction with the Urban Leagues of Greater Richmond and Hampton Roads and Virginia's four HBCUs.

### Accomplishments

- Partnered with the YMCA to provide before and after school care at four of the local elementary schools to 189 students.
- Over 438 students received tutoring and mentoring services in the second half of the 2023 schoolyear by 52 tutors.

## Commerce

Revitalizing & investing in existing and new businesses, and growing the workforce.

### Initiatives

- Generate entrepreneurial culture through the funding of start-ups.
- Increase access to broadband.
- Revitalize downtown Petersburg.

### Accomplishments

- Awarded twenty, \$25,000 grants to existing and new small business owners in Petersburg.
- Hosted five jobs fairs through the VEC with over 75 people receiving employment.
- Opened the Virginia Community Resource Center in downtown Petersburg.

## Health

Enhance services and resources to improve health outcomes for residents.

### Initiatives

- Expand health department clinic hours.
- Provide mobile healthcare clinics and services.
- Establish community-based health literacy hubs.
- Provide downtown Petersburg with a viable grocery store to combat the current insecurity due to the present "food desert."

### Accomplishments

- Sponsored 150 pop-up clinics that provided a wide range of services.
- Expanded the health dept clinic hours by reopening an immunization clinic and a men's sexual health clinic.
- Successfully sourced and on-boarded a developer to bring a grocery store to central Petersburg.
- Partnered with Amazon & Goodr to create a mobile grocery store.

## Transportation

Ensure citizens have increased access to transportation options for work and recreation.

### Initiatives

- Revitalize the multi-modal center to expand access to transportation.
- Provide additional passenger rail service options by increasing rate of trains that pass through Petersburg.
- Ensure Petersburg has safe entrances and exits along the I-95 and I-85 corridors.

### Accomplishments

- Opened a 76,000 square foot multi-modal transportation center to serve as a hub for the Tri-Cities region.
- Provided an additional passenger rail trip servicing DC to Norfolk.
- Began a year long study to address the entrances & exits along the I-95 and I-85 corridors for safety & operational improvements.

## Public Safety

Safeguard Petersburg's citizens through enhanced resources for legislative aid and police presence.

### Initiatives

- Hire additional U.S. Attorney General prosecutors to act as Special Assistant United States Attorneys (SAUSA).
- Engage soon-to-be-released inmates with the community work re-entry program to allow them a path of transition back into the workforce.

### Accomplishments

- Hired two additional SAUSAs to prosecute criminals at the Federal level, instead of the local level, to decrease crime.
- Partnered with the Department of Corrections to plan a work re-entry program through Nottoway Correctional Center.

## Community

Maximize partnerships to enhance community and faith based engagement.

### Initiatives

- Design and build out a platform for expanding the accessibility of resources and local, state and federal funding and incorporate this with community groups, opportunities and resources.
- Foster a coalition of public and private partnerships, community groups, and faith organizations to identify needs and resources.

### Accomplishments

- Implemented a digital hub in the Virginia Community Resource Center (VCRC) with tools to help citizens access state and federal assistance for childcare, education, health, housing, and workforce.



# PARTNERSHIP FOR *Petersburg*



## *Prepare Petersburg Students for Life*

### ★ SCORECARD ★

#### Establish Innovative Petersburg Lab Schools

- In June 2023, Richard Bland submitted a launch application to establish an innovative lab school in Petersburg.

#### Recover Learning Loss through Tutoring & Mentoring Corps

- Urban League of Greater Richmond provided a paid tutoring opportunity to HBCU students, allowing over 400 Petersburg City Public Schools students to receive zero-cost tutoring from 20 VSU students throughout the last school year.
- \$3.2M in additional funding was awarded to Petersburg in the latest budget to execute the Governor's ALL-IN tutoring plan to combat learning loss, chronic absenteeism, and accelerate the Virginia Literacy Act.

#### Establish Petersburg Schools as Community Hubs with Comprehensive Student Supports

- Over 300 students received before, after, and during school support and care through the YMCA and Communities in Schools.

*To get involved, email Garrison Coward, Senior Advisor, at [pfp@governor.virginia.gov](mailto:pfp@governor.virginia.gov)*

  
Governor Glenn Youngkin

  
Mayor Sam Parham





# PARTNERSHIP FOR *Petersburg*



## *Improve Access to Healthcare*

### ★ SCORECARD ★

#### Expand Health Department Clinic Hours

- The Petersburg Health Department re-opened its Men's Health clinic 'Monday Night Checkups' in September 2022, providing free educational, counseling, testing, and treatment services to 66 adult men.
- The Petersburg Health Department commenced an additional immunization clinic in September 2022, providing free services to over 410 clients since it opened on September 1st.

#### Provide Mobile Health Care Clinics

- DMAS, together with Managed Care Organizations (MCOs) DentaQuest and Conexus, participated in over 236 community health-related events and mobile clinics in the City of Petersburg since August 2022.
- 210 pregnant women received free prenatal and postpartum care through a targeted campaign to promote available maternal health services crafted by DMAS and Managed Care Organizations (MCOs).
- Conexus, performed digital vision screenings of 1,055 Petersburg students, ultimately providing free in-person eye exams and prescription glasses to 440 students through their mobile clinic.

#### Establish Community-Based Health Literacy Hubs

- Urban Baby Beginnings opened the maternal health hub in April 2023, providing one-stop access to a range of maternal health services with support from a grant from the Anthem Blue Cross & Blue Shield Foundation.
- The Petersburg-based Molina One Stop Resource Center launched in July 2023, creating a central location for advisory group meetings, member and community education, as well as offering health clinics and telemedicine kiosks and other resources.

#### Improve Public Sewage and Wastewater Infrastructure

- Nearly \$30 million of federal funding was secured to upgrade Poor Creek Wastewater projects, positively impacting 31% of Petersburg residents and opening ~2,000 acres for commercial and industrial site development.
- Petersburg received an additional \$2.8 million in funding from the Virginia Department of Conservation and Recreation to perform stormwater upgrades and combat flooding in the Lakemont Neighborhood.

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# PARTNERSHIP FOR *Petersburg*



## *Keep Our Communities Safe*

### ★ SCORECARD ★

#### **Hire Additional U.S. Office of the Attorney General Prosecutors**

- Through the Operation Ceasefire Grant Fund, the Attorney General's Office hired two Special Assistant United States Attorneys and three additional state prosecutors to alleviate pressure on local prosecutors burdened by elevated case loads.

#### **Onboard a Group Violence Intervention Coordinator to Hold Gangs and Crime Crews Accountable**

- The Attorney General's Office hired a Group Violence Intervention (GVI) Coordinator for the Petersburg area to elevate investigation strategies used in gang-related crimes, including procuring a Real Time Crime and Mobile Command Center, and coordinating with other GVI partners across the state to assist with crime trend analytics.

#### **Deter Youth from Committing Crimes with Firearms**

- The Department of Juvenile Justice developed and implemented a process of immediate response for juveniles committing crimes with guns, more than doubling the percentage of youth receiving related intervention and rehabilitative services.

#### **Put More Boots on the Ground through Local, State, and Higher Education Partnerships**

- Today, Petersburg has an additional 15 sworn officers since the initiation of the Partnership, an increase of 20%. This unprecedented increase in staffing levels was facilitated in part through a partnership with Virginia State University, Petersburg Police Department, Crater Criminal Justice Training Academy, and the Department of Criminal Justice Services which created a community-wide approach to build the sworn officer pipeline.
- The state distributed \$800,000 in ARPA funds allowing the Petersburg Police Department to purchase field-altering equipment and technologies that support the work of sworn officers.

#### **Support Local Law Enforcement with State Police Resources**

- Violent crime incidents are down in Petersburg by 33% year-to-date. This success was achieved through multiple initiatives, including the deployment of Virginia State Police officers ("VSP Project") support Petersburg Police Department in combatting violent crime. Despite meaningful progress, the incidence of homicide continues to be the largest violent crime. The Partnership remains committed to continued exploration of solutions to address increasing homicides.

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# PARTNERSHIP FOR *Petersburg*



## *Foster Business & Economic Growth*

### ★ SCORECARD ★

#### Revitalize Petersburg's Assets

- \$2 million in state funding utilized to demolish the dilapidated and long-vacant Ramada Inn, a visible symbol of revitalization in the Petersburg Community.

#### Foster an Entrepreneurial Culture

- Petersburg Founder's Fund awarded \$500k to 20 small businesses in highly competitive grants to support their needs and activities.

#### Advance the Pharma Cluster

- \$5 million state investment dedicated to advance pharmaceutical manufacturing and support production of essential medicine ingredients.
- Established the Brightpoint pharmaceutical manufacturing program, yielding up to 125 training certifications, 30 of which have been issued.

#### Expand Access to Housing Options

- \$16 million in state resources funded the creation of 193 new affordable housing units through the Affordable and Special Needs Housing program or private activity bond allocations.

#### Increase Access to Broadband

- Virginia was awarded \$1.5 billion of federal monies to deploy broadband access and increase service affordability in underserved areas. Virginia was the first state in the nation to submit all required planning, expediting the state's ability to serve Petersburg residents.

#### Engage Petersburg's Employers

- 75 area residents now have gainful employment resulting from 5 job fairs the Virginia Employment Commission hosted in Petersburg.

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# PARTNERSHIP FOR *Petersburg*



## *Keep Petersburg Moving* ★ SCORECARD ★

### **Establish a New Multimodal Center**

- Completed \$8M, 75,000-square-foot Park and Ride facility that opened under-budget in Fall 2022 and has grown ridership 10% since opening.

### **Enhanced Non-Emergency Medical Transportation**

- Secured \$450K in federal funds to further operational improvements focused on enhancing accessibility and connectivity.

### **Additional Passenger Rail Service**

- Debuted 3rd roundtrip on the DC-Petersburg-Norfolk route; ridership has since grown by over 50% on the route and by 11% YoY at Petersburg Ettrick Station.

### **Modernization of Petersburg Ettrick Train Station 3**

- Secured \$6.4M in federal funds and \$4.3M in state rail funds to fully fund the project; environmental work will be completed next month (Oct. 2023).

### **Advance the Richmond-to-Raleigh Train Corridor through Petersburg**

- Secured \$58M in federal funds to advance the project to the design phase by end of 2023.

### **Ensure Petersburg has Safe Entrances and Exits along the I-95 and I-85 Corridors**

- Access improvement studies are on track for completion in March, enabling the City to compete for the next round of SMART SCALE funding in August of 2024.

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## *Build Relations with Community & Faith Leaders*

### ★ SCORECARD ★

#### Identify and Eliminate Barriers that Impede the Full Participation of Community Groups and Faith Participants

- A Petersburg Early Childhood Navigator was hired by the Department of Education to support care center creation by Faith and Community Leaders. Navigators will help faith leaders navigate the regulatory processes of establishing childcare facilities, and provide access to federal and state funding, education, training, and other supports.

#### Educate Faith and Community Groups on Opportunities while Increasing Accessibility of Resources and Local, State, and Federal Funding

- A one-stop digital hub for all Partnership for Petersburg resources can be viewed at <https://www.pfp.governor.virginia.gov/connect-to-resources/>. The website serves as the online companion to the Virginia Community Resource Center (VCRC).

#### Maximize Public and Private Partnerships for Addressing Community Challenges by Inventorying Services, Funding, and Finding Solutions for Needs Gaps

- Together the Commonwealth of Virginia, the City of Petersburg, and P4P Partners supported an over \$200,000 expansion for the VCRC facility to ensure greater and more efficient service delivery. The VCRC is a centralized space that serves over 100 veteran and civilian clients each week to assist them with identifying education, health, and workforce resources.

#### Host Community Summits to Encourage Collaboration, Networking, and Identification and Implementation of Best Practices

- There have been 10 major community events for the Partnership for Petersburg, including 42 people trained in administering Naloxone on Fentanyl Awareness Day, emphasized by a live radio event with Clovia Lawrence from RadioOne.

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# CONTACT INFORMATION



## *Visit Our Website!*

Looking for additional information or resources?

Look no further.

Find our mission, partners, newsletters, contact form, and resources for Petersburg citizens by scanning the QR code or visiting the website link below.



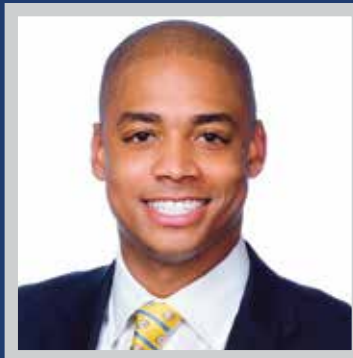
[www.pfp.governor.virginia.gov](http://www.pfp.governor.virginia.gov)

## *Meet the Partnership for Petersburg team!*



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